

THE WISH LIST

Not sure what to say? Relax!

This proprietary document is designed to glean any relevant info needed to begin development of your new website. If you don't have all of it that is no problem! We can easily write copy, source imagery from our archives, and find data for any missing pieces. Sometimes it is far easier to throw everything up on the wall and have you provide feedback on what sticks, rather than conjuring it all out of thin air. Please provide what you can...

BRANDING

Overall Look and Feel

Describe for us your overall branding in terms of desired color scheme(s), font selection (if any), pantone colors, etc... Sometimes clients like to send us websites they like for reference.

COPY

Relevant Text

Any and all relevant descriptions for your site. This includes but is not limited to: about us descriptions, list of services and their corresponding descriptions, product/service information and pricing information. If you don't have any of this we can cook some up for you to revise.

CONTACT INFO

Official Contact Details

Official business contact information, phone numbers, faxes, physical address, office locations, and email addresses to be displayed. All employee information (where applicable) and head shots if so desired.

IMAGERY

Photography and Non-Textual Elements

Any and all desired imagery you want to be included should be sent to us via email. We can also share a dropbox folder for large batch uploading to serve as a conduit for file sharing. This includes head shots, office photos, product imagery, background imagery etc..

SOCIAL MEDIA

More Conversation = More Conversion

Every site has fully integrated social media on the back end. This dramatically improves SEO making your site dynamic and always changing which in turn makes the Google bots find it far easier. Every time you post/pin/tweet this will be auto-populated on your website via live feeds. Don't have any social media set up? No big deal, we staff 2 full time employees to help manage your social channels with daily posts. Send us any links you already have.

DOMAIN

Custom URL and Email Inboxes

Already purchased a domain? No problem, let us know where you bought it and we will connect it to your new site. This requires login credentials to your domain registrar. Don't have one yet? Please let us know what you want your URL to be and we will secure it. Custom inboxes also available (you@yourdomain.com).

EXTRAS

Other Elements of a Great Website

Want to go the extra mile? See if you can dig up some testimonials, video footage, FAQ's and other information that could potentially help a prospective visitor purchase from you. We can also set up analytics to track your visitors and what they are doing on your site.